

PRESS NOTE

LocoNav commits to empowering the driver community in India, sets up e-Shram camps for Drivers on National Safety Day

LocoNav aims to further enable fleet owners and operators by integrating access to the e-Shram portal into its fleet management app

New Delhi, 2nd March 2022: LocoNav, world's fastest growing AI-driven full-stack fleet tech company further commits to empowering the driver community in India on the occasion of National Safety Day. Working towards their mission of positively impacting the livelihoods of 100Mn drivers and owners globally by 2030, LocoNav will be setting up e-Shram camps for the driver community at three prominent Transport Nagars in the Delhi NCR region on 4th March 2022. With the driver community being an integral part of the fleet management ecosystem, LocoNav has made a long term commitment and is making concerted efforts to strengthen the security and social wellbeing of the community. The fleet tech startup further aims to integrate access to the e-Shram portal by Government of India -Ministry of Labour and Employment into its platform in the future to enable fleet owners and operators.

The e-Shram camps set up by LocoNav will take place on:

- 4th March 2022
- 9AM to 6PM
- Location:
 - Sanjay Gandhi Transport Nagar, Delhi
 - Sector 33, Transport Nagar, Gurgaon
 - Sector 58, Transport Nagar, Faridabad

Drivers coming for registration need to carry:

- Aadhar card number
- Bank account number
- Mobile linked to Aadhar card

As per the Ministry of Road Transport and Highways, Indian roads witness 415 deaths per day in accidents, the highest in the world. About 1.5 lakh people are killed in road accidents and 3.5 lakh are crippled annually in India. Drivers also face several risks in their day-to-day work including regulatory fines, asset damage, and cargo theft. By creating awareness and facilitating education and easy access to the government's e-Shram initiative on National Safety Day, LocoNav reinstates its commitment towards the upliftment of the driver community.

The e-Shram portal was launched last year by the ministry of labour and employment of India to form a database of workers in unorganized sectors. Through these e-Shram camps set by LocoNav, drivers will be able to generate e-Shram cards for themselves and use it to gain all social security benefits of the Central and State Government for unorganized workers. Workers registered under the e-Shram portal will be enrolled under PMSBY (Pradhan Mantri Suraksha Bima Yojana). Workers get financial support, a premium waiver of one year, more job opportunities, and social security scheme benefits giving them and their families a sense of security.



About LocoNav

Founded in 2016, LocoNav is a full-stack fleet software company focused on democratizing access to fleet technology for drivers and fleet owners in emerging and high-growth markets around the world. With a presence in over 50 countries across the globe, LocoNav is a one-stop fleet-tech solutions platform. Backed by AI and IoT-led innovative offerings, LocoNav empowers fleet owners and operators to achieve operational efficiencies and cost-savings, along with driver and vehicle safety. LocoNav's products and services include LocoADAS - advanced video telematics & driver safety solution, LocoNav powered Fastag solution that helps drivers in India to experience hassle-free toll payments and save fleet owners money by automatically triggering refund requests on incorrect deductions. LocoNav has raised \$37M in a Series B round from Quiet Capital, Anthemis Group, Sequoia Capital India, Fundamental, RIT Capital Partners, Uncorrelated Ventures, Village Global, and other leading investors. LocoNav was awarded the Best Software Solutions Provider of the Year: SaaS in Startup 2022 awards by Entrepreneur India. For more information, please visit: <https://loconav.com/>

For queries contact: ankita.upadhyay@loconav.com | ihit.rao@loconav.com

