

PRESS RELEASE

LocoNav Launches an All-New Interface For Its Fleet Management Solutions

LocoNav ramps up UI/UX for its Fleet Management Solutions platform to make it ultra easy to use on desktop and mobile, across 15+ international languages

6 October 2022, New Delhi: LocoNav, world's fastest-growing AI-driven full-stack fleet tech company, today announced that it has launched an all-new interface for its Fleet Management Solutions for its customers worldwide. Available in 15+ languages, the new version of the Fleet Management Solutions' web and mobile app has been rolled out in some of the key emerging markets already. This overhaul is designed to achieve the vision of impacting the lives of at least 100 million fleet owners & drivers by 2030.

Shridhar Gupta and Vidit Jain, Co-founder, LocoNav said, *"We have rapidly expanded and learnt from our customers and partners from across the globe, over the last six years of our existence and growth. While tech brings the desired efficiency, the intuitiveness and simplicity of the revamped platform will further the adoption in emerging markets. This is especially aligned with our mission to democratize access to fleet tech as it will cater to a variety of our customers across the globe. With the right fleet management solution, businesses can catapult their growth potential, while also managing their vehicles, costs, employees, and more, everything on a single platform."*

The all-new LocoNav platform interface is all about giving "more" to its customers & partners. The platform UI and UX overhaul have been completely transformed to drive more simplicity, ease of use, and intuitiveness. Given the platform is more cohesive, customers will now be able to discover features that they need the most to run their business safely and efficiently - now even faster. Cutting across cultures and languages - the new UI/UX serves as a truly global, AI-driven fleet tech platform that everyone can use from the get-go.

- More features that matter
 - All the great things you love about LocoNav plus new solutions like Route Deviation and Driver Scorecards (accessible in select subscription plans).
- More cohesive grouping
 - Find the things you need to run your business safely and efficiently - now even faster.
- More intuitive icons
 - Cutting across cultures and languages - a truly global, AI-driven fleet tech platform that everyone in your team can use from the get-go.

With the goal to add strong value to its solution in emerging markets, LocoNav is expected to launch new solutions and functionalities to the platform throughout the year.

To learn more about LocoNav's Solutions, visit www.loconav.com.



About LocoNav

Founded in 2016, LocoNav is a full-stack fleet software company focused on democratizing access to fleet technology for drivers and fleet owners in emerging and high-growth markets around the world. With a presence in over 50 countries across the globe, LocoNav is a one-stop fleet-tech solutions platform. Backed by AI and IoT-led innovative offerings, LocoNav empowers fleet owners and operators to achieve operational efficiencies and cost savings, along with driver and vehicle safety. LocoNav's products and services include LocoADAS - advanced video telematics & driver safety solution, LocoNav powered Fastag solution that helps drivers in India to experience hassle-free toll payments and save fleet owners money by automatically triggering refund requests on incorrect deductions. LocoNav has raised \$37M in a Series B round from Quiet Capital, Anthemis Group, Sequoia Capital India, Fundamental, RIT Capital Partners, Uncorrelated Ventures, Village Global, and other leading investors. LocoNav was awarded the Best Software Solutions Provider of the Year: SaaS in Startup 2022 awards by Entrepreneur India. For more information, please visit: <https://loconav.com>

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